

City of Madison's Pheasant Branch Improvement Project Updates

In the spring of 2023, the City of Madison finished a watershed study for the Pheasant Branch watershed that encompasses Old Sauk Trails Park. The purpose of that study was to evaluate existing conditions in the watershed and look for solutions for flood reduction.

The Old Sauk Trails Business Park and surrounding businesses have repeatedly flooded. The proposed solutions for this watershed study show that significantly increasing storage within the Old Sauk Trails Business Park's existing pond system and improving conveyance (how quickly water can move through) to the system with larger pipes and re-graded greenways, will allow the City to reach its flood targets.

This project will re-grade the ponds between Excelsior Drive and Deming Way. It will also re-grade the greenways between the Beltline (HWY 12-14) and the pond system. The project will upsize several storm sewers in the business park as well.

Full details on the scope of the project and relevant project updates and road closures can be found on the [City of Madison's site](#).



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WELCOME TO OSTP!

- **Tetra Tech**
8040 Excelsior Drive, Suite 305
- **Salas O'Brien**
8040 Excelsior Drive, Suite 403
- **Rayan Caring House**
8000 Excelsior Drive, Suite 200
- **VC3**
8040 Excelsior Drive, Suite 301

Swim&Gym Welcomes Two New Partners

Swim&Gym, LLC, a premier provider of summer camp and recreational programs for children, is thrilled to announce that Kristina Bauer and Ethan Staley have become new partners in the organization. This strategic partnership marks an exciting milestone in Swim&Gym's ongoing commitment to expanding its summer camp offerings and creating enriching experiences for children and families.

Ethan Staley has been an integral part of the Swim&Gym team since 2016, demonstrating exceptional leadership and dedication to fostering a nurturing and engaging environment for campers. His extensive experience in child development and program management has played a pivotal role in shaping the success of the camp's signature activities, including swimming, field games, and creative theme weeks.

Kristina Bauer, who has been a part of the day camp since 2012, brings a wealth of expertise in business development and operational management. With a proven track record of driving growth and innovation in youth-centered organizations, Kristina is poised to strengthen Swim&Gym's strategic vision and operational excellence.

Both Kristina and Ethan's passion for community engagement perfectly aligns with Swim&Gym's mission to inspire and empower children through active, fun, and educational programs. "We couldn't be more excited to welcome Kristina and Ethan as partners in Swim&Gym," said Karen Clay, founder and CEO of Swim&Gym, LLC. "Their combined talents and unwavering dedication to our mission will undoubtedly propel us to new heights, allowing us to serve more families and provide unparalleled experiences for our campers."

With their expanded leadership team, Swim&Gym is looking forward to launching new initiatives in 2025, including enhanced gym programming, exciting theme weeks, and innovative community events. Kristina and Ethan will play a vital role in shaping these endeavors, ensuring that Swim&Gym continues to be a trusted destination for fun, learning, and personal growth.

For more information about Swim&Gym, LLC, or to inquire about our summer camp, please visit www.swimandgym.com or contact the team at office@swimgymcamp.com.



Iconica Named a 2025 Top Workplace

Iconica is honored to announce its fourth consecutive recognition as a 2025 Top Workplace by the [Wisconsin State Journal](#). This award is based on employee feedback gathered through a confidential survey conducted by employee engagement technology partner Energage LLC. The survey evaluates key aspects of workplace culture, including employees feeling respected and supported, enabled to grow, and empowered to execute.

A Workplace Culture That Drives Success

Receiving this award four years in a row is a testament to the dedication and commitment of our incredible team. We believe that a strong workplace culture drives success for our employees and the clients and communities we serve.

"It makes it easier to come into work knowing that they care about me, they care about my health, they care about my work-life balance. So, I want to give back to them and make sure that the company really succeeds." -Rose, Architectural Designer at Iconica



As a full-service design-build firm, Iconica integrates architecture, engineering, and construction professionals under one roof. With a team of over 60 talented individuals, each person plays a crucial role in shaping our identity and fostering a collaborative, innovative environment.

[Energage](#) is a purpose-driven company that helps organizations turn employee feedback into valuable business intelligence and credible employer recognition through Top Workplaces. Built on 19 years of culture research and insights from 27 million employees across over 70,000 organizations, Energage provides the most accurate competitive benchmark. Their survey measures workplace culture, focusing on employee engagement, satisfaction, and overall experience.

We remain committed to empowering our employees, providing opportunities for growth, and maintaining a workplace where everyone feels valued. Thank you to our amazing team for making Iconica a great place to work—**One Revolution at a Time.**

May is Mental Health Awareness Month



Mental Health Awareness Month is a national observance started in 1949 by Mental Health America to bring attention to the importance of mental wellbeing. Despite improvements in how society views and approaches mental wellbeing, many Americans still don't have access to the treatment or care they need.

- 1 in 5 U.S. adults experience mental illness each year.
- Only 47.2% of U.S. adults with mental illness received treatment in 2021.
- 1 in 20 U.S. adults experience serious mental illness each year.
- Only 65.4% of U.S. adults with serious mental illness received treatment in 2021.
- 1 in 6 U.S. youth have a mental health condition, but only half receive treatment.
- 50% of all lifetime mental illness begins by age 14, and 75% by age 24.

Statistics sourced from [The National Council for Mental Wellbeing](https://www.nationalcouncilonmentalhealth.org/).

TAKE A SCREEN TO FIND OUT.

Go to MHAScreening.org. It's a quick, free, and private way to assess your mental health.



Parking Lot Safety Tips

Spring has officially sprung! We're seeing an uptick in both pedestrians and traffic this season with employee cars, contractor vehicles, landscaping crews, city road work, and people out and about enjoying the weather. We have received several complaints regarding near misses between pedestrians and cars in the parking lots and wanted to send out a safety reminder.

Pedestrian Safety Tips



Walk facing traffic as far from vehicles as possible.



Avoid crossing the street mid-block. Cross at the corner.



Look for cars reversing in parking lots and driveways.



Keept your phone down and your head up. Stay alert.

Safety Tips for Pedestrians:

- Use sidewalks where provided. Cross only at intersections and crosswalks.
- Look left, right and left again for traffic before stepping off the curb.
- Be alert and aware when you are crossing the street. Do not be distracted by cell phones.
- Make it easy for drivers to see you - dress in light colors and wear reflective material.
- Make eye contact with drivers before proceeding.

Safety Tips for Drivers:

- Remember, you can encounter pedestrians anytime and anywhere - even outside of crosswalks.
- Do not overtake other vehicles stopped for pedestrians.
- Parking lot speeds should be kept to 15 mph or less.
- Double check before backing out of parking spots.
- Watch for pedestrians near sidewalks, cross walks, and building entry.

The Gialamas Company, Inc.

8040 Excelsior Drive, Suite 200

Madison, WI 53717

www.gialamas.com



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E-mail: office@gialamas.com

Editors: Bridget Mooney & Kaitlin Jenkins

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to stay up-to-date with events in
Old Sauk Trails Park!

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