

Join us in giving local Madison kids that incredible
NEW BOOK FEELING!

The Gialamas Company is proud to partner with Madison Reading Project on their Community Book Drive this year.

We will have Book Donation Collection Bins located at 8000 Excelsior Drive, 8025 Excelsior Drive, 8040 Excelsior Drive, 1241 John Q. Hammons Drive and One Erdman Place.

Monetary donations are greatly appreciated, as books can be bought in bulk at a discount. [Click here to donate today!](#)

Or you can [purchase books online](#) at a discounted price.

For more information, visit:

www.madisonreadingproject.com



The Gialamas Company, Inc.

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WELCOME TO OSTP!

- Realta Fusion
1200 John Q. Hammons Drive
- Polco
1241 John Q. Hammons Drive



Pioneering Fusion Energy: Realta Fusion Inc.

A Vision for Clean Energy

Realta Fusion is a renewable energy startup company headquartered right here in Old Sauk Trails Park, and our mission is nothing short of revolutionary—to harness the power of fusion energy for a sustainable future. Fusion energy—the source of the sun’s energy—holds the potential to provide clean and safe energy at the enormous quantity that modern day society requires. Realta Fusion began just one year ago (we celebrated our first birthday on Sept. 27th!), and we are rapidly expanding with support from venture capital investors and the US Department of Energy’s Milestone-Based Fusion Development Program. Our company is currently in the stage of research and development of a fusion energy reactor, with the aim of deploying fusion energy on an industrial site within a decade.

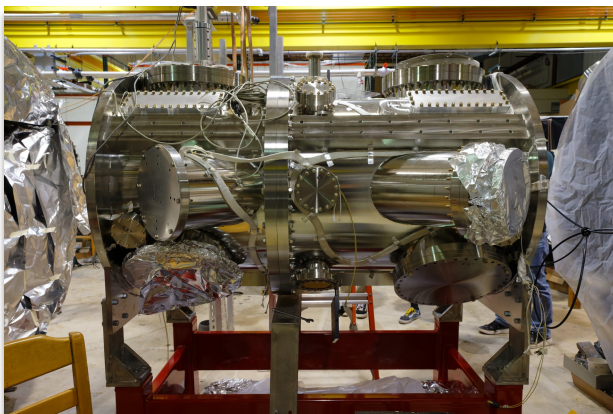
The Magnetic Mirror

At the heart of Realta Fusion’s work lies the magnetic mirror approach to fusion energy. By trapping a hot plasma consisting of two hydrogen isotopes within a strong magnetic field, the particles begin to fuse and in turn release a significant amount of energy. The fusion of hydrogen requires that the plasma is of a certain high temperature and density, making the confinement process of the plasma one of the core challenges of commercialized fusion energy. The “magnetic mirror” concept is a method of magnetic confinement in which the plasma is contained between two very strong magnets on either end of the reactor. While this approach to magnetic confinement fusion dates to the 1950s, recent technological and computational advancements have made the possibility of commercial fusion energy feasible within the next two decades.

The Path to Commercialized Fusion

As a spinoff from the University of Wisconsin’s Plasma Physics Laboratory (PPL), Realta Fusion is leveraging a current UW experiment known as the Wisconsin High-temperature-superconductor Axisymmetric Mirror (WHAM). Experimental data taken from WHAM in the next few months will allow us to refine our design of our own experimental reactor known as the Break-Even Axisymmetric Mirror (BEAM). Following the creation and analyses of BEAM, we will design and construct our first commercial fusion reactor, called HAMMiR.

As we look ahead to a future where clean energy is paramount, Realta Fusion offers hope for a more sustainable world. We invite you to follow our journey and stay updated on our progress as we work towards harnessing the energy source of the stars right here in Madison, WI. For more information about Realta Fusion, visit our [website](#).



1200 John Q. Hammons Drive
Suite 200
Madison, WI 53717

New Neighbors: Polco Moves into Old Sauk Trails Park

[Polco](#), a community engagement and civic analytics company, recently moved its headquarters into Madison's Old Sauk Trails Park. "We couldn't be happier with our new location," said Polco CEO and Middleton resident Nick Mastronardi. Mastronardi is also an Air Force Veteran and former White House economist.

"We are a remote-first company, but we are very excited about our new home base here in Madison," he said. "The new place is great, and we love this community. We now have plenty of space for everyone in the company to get together. We are looking forward to hosting more of our team retreats and team meetings at the space."

Polco's mission is to align local governments and communities around the same shared goals. This is done through multiple engagement tools, including an online platform that allows government leaders to interact with residents. They also offer simulation tools that let residents try their hand at balancing a government budget or prioritizing city projects. The company is also well known for its nationwide benchmarking community surveys and databases.

[The National Community Survey \(The NCS\)](#) is one of the most widely-trusted resident surveys in local government. It measures community quality of life and government services. The [Community Assessment Survey for Older Adults \(CASOA\)](#), which accurately shows the needs and priorities of older residents, is also popular. The company also provides local governments with public, community data curated by survey researchers. The data are conveniently displayed on Polco's online dashboard and help local government leaders make the best informed decisions.

"There have been some big changes happening in local government, and many organizations are losing trust from their communities," Mastronardi said. "Our goal is to help local governments overcome these challenges with better data and better alignment to what their residents want."

Polco is a Top GovTech 100 company. This annual list recognizes companies making the best difference in state and local government. Multiple Wisconsin cities use Polco for community engagement and data services. Learn more about Polco on our [website](#).



1241 John Q. Hammons
Drive
Suite 203
Madison, WI 53717

Revolutionizing Education: The New Hickory Hill Academy School

In 2020, Kids Express Learning Center, a preschool, summer camp, and before and after school program, transitioned to Hickory Hill Academy. Extending their educational programs, leaders recognized the impending need for additional space on their 10-acre campus. They decided to expand with a brand-new K-8 building to accommodate enrollment growth and provide older students with a separate, age-appropriate building.

To address this challenge, they enlisted the architectural design and engineering services of Iconica to create a new school. Large windows, vibrant color schemes, and innovative spaces were visualized in the design renderings produced by the architectural team, allowing the client to envision the intricate custom finishes, designs, and unique spaces before completion.

The new school features a full-size gym, library, science and STEM lab, music room, art room, cafeteria, and an indoor conservatory designed to house their flourishing community.



ICONICA

901 Deming Way
Suite 102
Madison, WI 53717



ACTUAL



DESIGN RENDERING



ACTUAL



DESIGN RENDERING

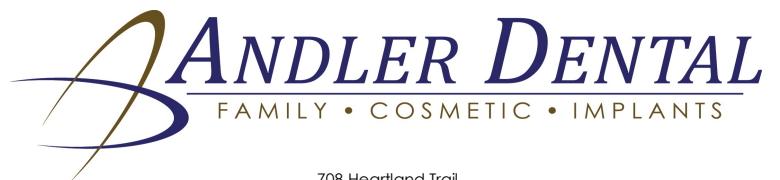
Exciting things happening at Andler Dental!

Andler Dental has an **exceptional** team. We are a group of talented individuals who are passionate about oral health and excel in customer service. You might be wondering; how can things get even better at Andler Dental??

The sun, the moon, and the stars must have aligned because four of our seven clinical team members are now engaged!

Dr. Erin Cole, our phenomenal associate, along with our amazingly talented hygienists, Ashley, Clare, and Paige, are all set to walk down the aisle in 2024! We could not be more excited for them.

Andler Dental is always accepting new patients, and we bet you won't find clinicians as blissfully happy as ours anywhere!



708 Heartland Trail
Suite 1400
Madison, WI 53717



SVA Professional Services Commemorates 50 Years

SVA is excited to begin our celebration of 50 years in business, culminating with our official anniversary in 2024. For half a century, SVA has been the backbone of success for countless businesses and individuals spanning the Midwest and beyond. Founded in Madison, WI, in 1974 by Terry Von Haden and John Suby, SVA began as Suby, Von Haden & Associates, S.C., Certified Public Accountants. SVA has grown throughout the past 50 years to encompass SVA Certified Public Accountants, SVA Consulting, and SVA Life Sciences. Our humble origins keep us grounded, while our expertise and approach have made us the preferred professional services firm for a diverse range of clients.

Serving people better over the last 50 years has instilled us with wisdom, resilience, and adaptability, but our vision for the future is what truly invigorates us. From the fundamentals that define our ethos to our unwavering commitment to community and excellence, our aspirations go beyond serving. We're meticulously crafting the future, ensuring that the next half-century is as transformative as the last.

"Our history is rich in lessons of perseverance, adaptability, and innovation, all rooted in our core values to Serve People Better." says CEO Matt Vanderloo. "As we mark our 50-year milestone since our inception in 1974, I'm amazed at our journey. I'm genuinely thrilled for what the future holds for SVA as we continue our pursuit to becoming a more than 100-year-old firm."

Serve People Better

The core of what makes us SVA is our promise to Serve People Better. These three words describe how we work with our clients, our partners, and each other. It is who we are and what drives our success. Our very DNA is structured by 31 Fundamentals – principles that define our unique culture and direct our every move. These principles guide and influence us when we connect with clients, partners, and each other. They embody SVA's essence and fuel our continual growth and success.

Recognizing Excellence

As we reflect on our past, embrace the present, and pave the way for the future, SVA continues to earn recognition for our unwavering commitment to excellence. We have been certified as a Great Place to Work® for six years in a row, and have also been named as one of Inside Public Accounting's Top Firms and a 2023 Regional Leader in Accounting Today. In addition, SVA is part of the Acumatica President's Club, an Avnet Cloud Partner of the Year, and has earned Veeva Services Partner certification for three years in a row. Our mission is simple: to provide business owners and executives with unmatched financial and technology solutions to meet their challenges, capitalize on their opportunities, and balance their risk and reward. We strive to continue to meet our clients' needs for the next 50 years, and beyond.



1221 John Q. Hammons Drive
Suite 100
Madison, WI 53717

Red Cross Blood Drive hosted by Iconica

BLOOD DRIVE

GIFT THE GIVE OF LIFE

TUESDAY, DECEMBER 5TH
9 AM - 1 PM

ATHENA BUILDING - LOWER LEVEL
901 Deming Way, Madison WI

Scan to make an appointment

Walk-ins Welcome! 1-800-RED CROSS (1-800-733-2767)

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BUSINESSLINKS is published quarterly by:

The Gialamas Company, Inc.

8040 Excelsior Drive, Suite 200

Madison, WI 53717

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to stay up-to-date with events in
Old Sauk Trails Park!