



Farmers Market season is in full swing. We're fortunate in the greater Madison area to have access to Farmers Markets being held on a daily basis starting in Spring and lasting through Fall seasons.

Aside from being a fun family activity, there are so many benefits to shopping at your local Farmers Market:

- Seasonal eating is easy
- Find the freshest produce possible
- Reduce your carbon footprint
- Access to organic foods are easier and cheaper
- Make friends with the folks who grew your food
- Shop and support local

Find locations, hours and details of all the [Madison area daily farmers markets here.](#)



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## WELCOME TO OSTP!

- **Henneman Engineering**  
1241 John Q. Hammons Drive
- **FCDI**  
918 Deming Way



## Andler Dental Welcomes Dr. Erin Cole to the Team

We are so happy to introduce you to Andler Dental's new associate, Dr. Erin Cole. She joined us March 1st, 2023 and we are sure you will love her as much as we do!

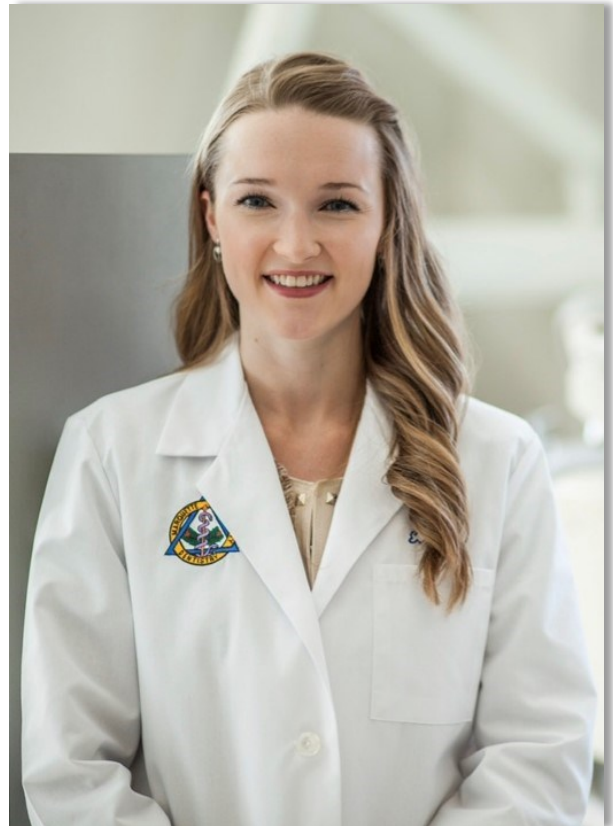
Dr. Cole is a Fond du Lac native and practiced dentistry in her hometown for the past 2.5 years. She received her undergraduate degree in Biomedical Sciences from Marquette University and her Doctor of Dental Surgery degree from Marquette University School of Dentistry, graduating with magna cum laude honors in both programs.

She makes patients her number one priority and strives to create a positive experience by providing professional and comprehensive dental care. Erin recently relocated to the Madison area to be with her fiancé. Together they enjoy outdoor activities like golf, tennis, and hiking, as well as spending time with family and friends.

She is excited to join the Andler Dental team and looks forward to meeting new and existing patients at the office every day.

Dr. Cole is currently a member of:

- The American Dental Association (ADA)
- The Wisconsin Dental Association (WDA)
- The Academy of General Dentistry
- Chicago Dental Society
- WDA Communications Committee



708 Heartland Trail  
Suite 1400  
Madison, WI 53717

## Iconica Celebrates 50 Years of Doing it Differently



**50**  
**ICONIC**  
**LESSONS**

**BE A FRIEND**



Iconica is not just an architecture, construction, or engineering firm, it is the intertwined effort of all three to create better outcomes for our clients. As we celebrate our 50th anniversary and look back at the past five decades of doing things differently, we are reminded of the importance of learning, experiencing, and focusing on our values and behaviors. We are sharing 50 Iconic lessons [here on our website](#).

Iconica's roots date back to 1973 with the founding of a small architectural firm. In 1985, we added a construction division. Despite having design and construction under one roof, these divisions operated in silos, serving their own clients and rarely working together. In 1994, Tom and Jim Pientka bought the company from its original founder with a vision of creating a better way to design and build commercial buildings. We added engineers, interior designers, and quality control managers. Now all disciplines work together, under one roof, from start to finish. We are experienced in many building types, including office, bioscience, housing, healthcare, retail, and hospitality. In 2021 Iconica expanded ownership of the company from within. Mike Walters, Executive Vice President, and Matt Wellenkotter, Vice President, joined President and CEO Jim Pientka in co-ownership.

We take a client-focused approach that eliminates the headaches and frustrations of building projects, including delays, finger-pointing, and cost overruns. Our secret? We take the time to truly understand why our clients do what they do and what gets them up in the morning. We get to the heart of their goals, emotions, and desires for each project, ensuring they feel happy, proud, or nostalgic. We don't just talk the talk - we sit down, listen, and demonstrate our expertise while holding ourselves accountable. We won't work any other way.



901 Deming Way  
 Madison, WI 53717

# Madison Bus Rapid Transit Project Underway

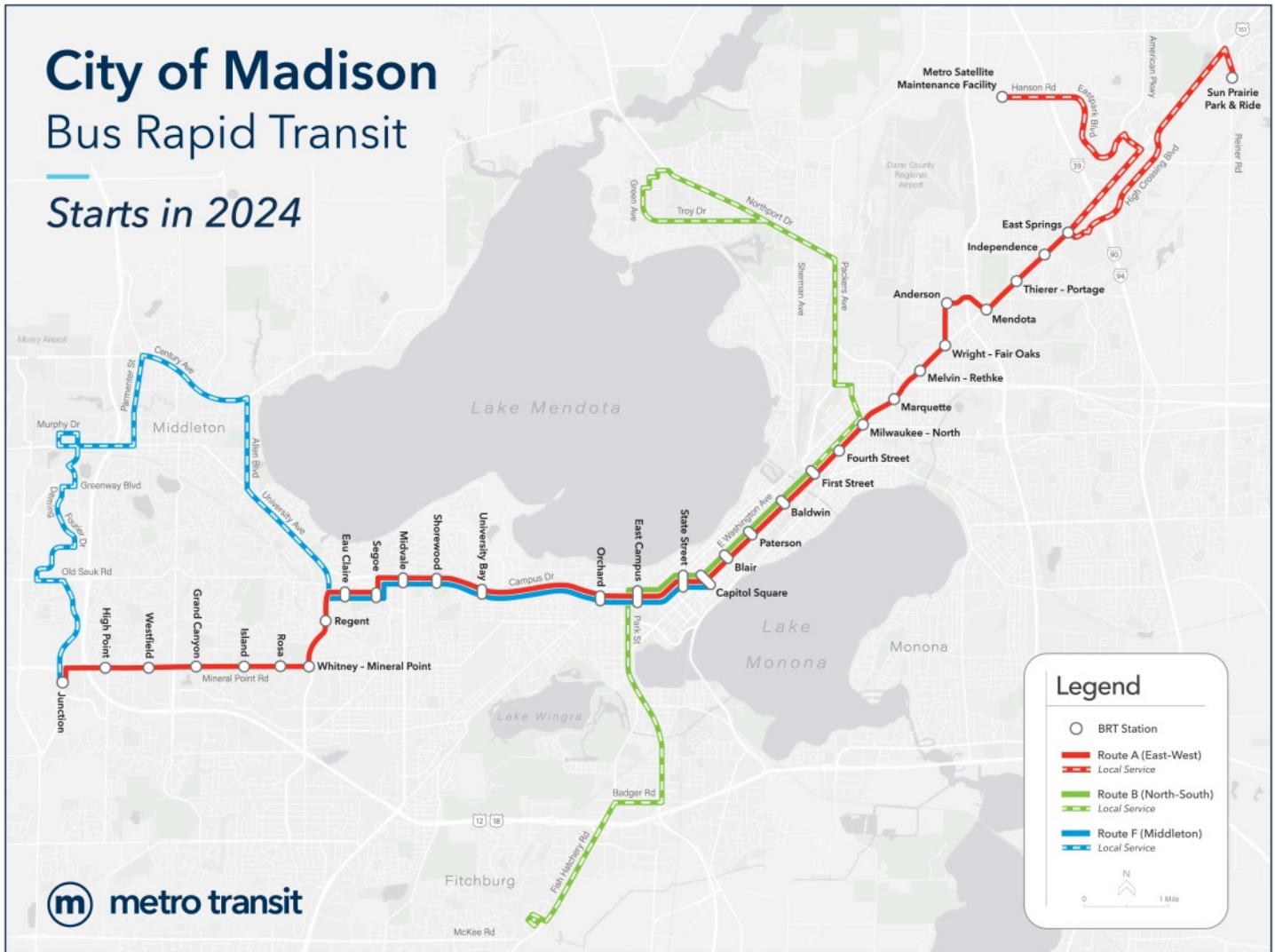
The City of Madison is building a Bus Rapid Transit (BRT) system as part of an effort to provide better access to jobs, reduce travel times, and improve transit equity throughout the region.

The BRT system will start with an east-west line from Junction Rd. to East Towne through the downtown and campus area.

Construction of dedicated bus lanes, passenger stations, and implementation of larger all-electric articulated buses will last into next year. The system is expected to go officially online at the end of 2024.

As construction is completed in our area, please use extra caution driving and stay alert please.

For full timeline details and construction plans, [click here](#).



# HOME AND OFFICE SPRING CLEANING

## Don't trash it - RECYCLE IT

Every year hundreds of tons of material is sent to the landfill that could easily be reused. Below are some of the options available to you to prevent usable material from ending up in the landfill.

### **RESALE STORES & DONATION OPPORTUNITIES:**

Call these organizations or check their websites before loading your vehicles. Many offer free pick up and it's best to call and be sure they accept what you have.

#### [Agrace Thrift Store:](#)

- Madison West: 608-833-4556

#### [Boomerangs:](#)

- 608-268-0793

#### [Community Action Coalition for South Central Wisconsin:](#)

- 608-246-4730

#### [Dane County Humane Society Thrift Store](#)

- 608-827-8997

#### [Goodwill Industries:](#)

- Madison West: 608-271-0048

#### [Habitat For Humanity Restore](#)

- Madison West: 608-442-9919

#### [Middleton Outreach Ministry:](#)

- 608-836-7338

#### [Porchlight:](#)

- 608-257-2534, extension 20

#### [Salvation Army:](#)

- 608-244-4680

#### [St. Vincent DePaul:](#)

- Madison West: 608-278-6370

### **OTHER DONATION & RESALE OPPORTUNITIES:**

There are other specialty consignment and resale shops, from used bookstores to vintage toys to higher fashion clothes to eclectic treasure and antique shops.

Places like the [Ronald McDonald House](#) or [Gilda's Club](#) accept new items. Certain tools may be donated to [The Bodgery](#).



## Swim Safer & Smarter with SwimWest

Conveniently located on Madison's West Side, SwimWest offers baby swim classes, toddler swim classes, and swim lessons for all ages, starting at 4 months old. We also offer family swim at our West side and Fitchburg locations, along with lap swimming at our west side, Deming location.

**Other program perks include:**

- 90-degree indoor warm water pools
- UV water sanitizing system
- Certified Lifeguard always on duty
- Small class sizes
- Flexible scheduling- classes offered 7 days a week
- Year-round lessons
- Family-friendly changing rooms
- On deck showers
- Retail shop



1001 Deming Way  
Madison, WI 53717

SWIM SAFER | SWIM SMARTER



make it a  
summer  
of safe  
swimming



Register **TODAY!** | [SWIMWEST.COM](http://SWIMWEST.COM)

The need is constant.  
The gratification is instant.  
Give blood.



**American  
Red Cross**



# Old Sauk Trails Blood Drive

Thursday, June 8, 2023

9am - 1pm

Athena Building – Lower Level  
901 Deming Way, Madison WI

Sponsored by:



**ICONICA**  
Architecture | Construction | Engineering

For an appointment, please visit [RedCrossBlood.org](https://RedCrossBlood.org)  
Or call 1-800-RED CROSS (1-800-733-2767).

[redcrossblood.org](https://redcrossblood.org) | 1-800-RED CROSS

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