# BUSINESSLINKS

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## It's 'Construction Season' in OSTP!

Construction underway for several projects in OSTP and there are still more to come! While this is exciting news, it is also a good time to issue a reminder to take it slow while driving through the Park with construction vehicles entering and exiting work sites so frequently.



We'd like to wish everyone a relaxing, safe, fun filled final month of summer. School will be back in session soon! We encourage everyone to take a little extra time to ensure the safety of all the excited kids who are getting ready to go back to school.



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## WELCOME TO OSTP!

Annex Wealth Management 1200 John Q. Hammons Dr.



## Intuitive Biosciences Celebrates Ten Years in Business!



Intuitive Biosciences, Inc., a Madison, Wisconsin based biotech company, is pleased to announce that it is celebrating its ten year anniversary in 2022. Founded in March 2012, Intuitive was initially located in Fitchburg, but quickly outgrew that space and moved to a location in Middleton in 2015. Intuitive has been a tenant of Old Sauk Trails Park at 918 Deming Way since June 2018.

Intuitive specializes in products and services for determining the health of primates, including chimpanzees, baboons, gorillas, and smaller monkeys. Intuitive currently has eight full-time employees working to develop, manufacture, and sell its products. Most employees have undergraduate or graduate degrees in the life sciences, the majority of whom are home-grown graduates from UW schools. Intuitive is hoping to expand and hire additional employees in the coming months to satisfy anticipated growth.

"We look forward to expanding both our existing product lines and creating new opportunities in the coming years." said President and CEO Shawn Guse. "Our core technology is applicable to both human and animal diagnostic tests, as well as other areas in biotechnology, and we are pursuing growth in several of these areas."



918 Deming Way Suite 100 Madison, WI 53717

## Yahara Software Celebrates 20 Years in Business!

Since the beginning, Yahara has had a mission to collaborate with good people to transform the world with innovative technology and address humanity's greatest challenges. We are grateful for your support and for helping us to drive our mission forward. We are proud to be a part of the Madison community for its diversity, innovation, and continued strive for a brighter future.





901 Deming Way Suite 202 Madison, WI 53717

### History

Yahara Software is an interactive web solutions and custom software architecture firm founded in 1994 and acquired by Eric Thomas and Kevin Meech in 2002. Later, Bob Vanden Burgt and Garrett Peterson joined the team, and today, these four owners continue to lead Yahara.

We named our company after the local Yahara Watershed ecosystem, which encompasses the greater Madison area and supports the five major lakes and wetlands that define our community. Yahara uses this inspiration to craft quality solutions that are designed to promote organizational growth while preserving the balance and desirable elements of the business environment.

We are proud of our vibrant capital city and the communities to which we belong, appreciate the natural beauty of our city, and are inspired by its business culture. And we graciously and sincerely acknowledge the support and participation of our stakeholders: most notably our customers, partners, employees, and families.

Supporting the interdependencies of the **Madison technological ecosystem.** 



# Off and Running – GOTR continues to make a local impact

Girls on the Run is a physical activity-based, positive youth development program that inspires 3-8<sup>th</sup> grade girls to be joyful, healthy, and confident. The volunteer-led program brings together groups of 8-15 girls for a 10-week season that encourages personal development, team building, and connection to the community. Registration for fall programming will open on August 1<sup>st</sup>.



This fall, Girls on the Run will be offered at over 50 sites throughout the 8county South Central Wisconsin territory including Cross Plains, DeForest, Madison, McFarland, Middleton, Milton, Monona Grove, Mount Horeb, Oregon, Stoughton, Sun Prairie, Verona and Waunakee. Each team will meet twice a week for 90 minutes and participate in lessons that use dynamic discussions and fun running games to teach important life skills. The season will culminate in a 5K run that brings together family, friends, and community members to celebrate the girls' growth throughout the season. This fall, the 5K event will take place at the Waunakee Community Center on Saturday, November 5<sup>th</sup>. The public is welcome.

Sponsorship opportunities for Girls on the Run of South Central Wisconsin's fall season are now available. Girls on the Run of South Central Wisconsin is proud to share that no girl is ever turned away for an inability to pay for the program. In Spring 2022, Girls on the Run served nearly 1,100 girls at 70 team sites and provided over \$60,000 in financial assistance to over 400 high-need families. Christine Benedict, Girls on the Run Executive Director, shares "Sponsorships help us advance our mission and have a direct impact on the lives of hundreds of local girls who gain confidence and healthy habits through our empowering programming." Sponsorships underwrite expenses ranging from program supplies to running shoes and help ensure access for participants from high-need communities. Sponsors enjoy a number of benefits including access and exposure to hundreds of local families interested in health, wellness and empowering women and girls.

Interested sponsors can reach out to <u>christine.benedict@girlsontherun.org</u> for more information.



901 Deming Way Suite 11 Madison, WI 53717

## SwimWest School Supply Drive



Kids will need our help more than ever this time of year! All contributions received during this campaign will be used to provide area students in need with a backpack filled with back-to-school supplies. If you would like to help a child in need get a good start this school year, please drop off supplies at either of the SwimWest locations.

Together we can help those in the Madison Surrounding area have a successful school year. Last year SwimWest collected over 100 backpacks and \$3000 for children in our area. This year we have an audacious goal to collect 150 backpacks and \$3200 for our communities. Before school begins, volunteers will be collecting, sorting, and packing the backpacks by grade level, and distribute backpacks of supplies to The Road Home, Lussier Community Education Center, and other organizations in our community.

SwimWest is taking donations for the School Supply Drive until August 15<sup>th</sup>. They will continue to accept donations after that deadline and will donate the money and items to the area schools that are in need of supplies.

#### Items Needed:

Pencil Cases Pencils Colored Pencils Washable Markers Crayons Folders Spiral notebooks Ballpoint pens Highlighters Basic Calculators Glue sticks **Backpacks!** 



#### To Contribute:

1. Plan to drop off new supplies to either of the SwimWest locations. 1001 Deming Way, Madison, 53717 (Down the road from Greenway Station) 6220 Nesbitt Road, Fitchburg, 53719 (Back of the building of Pancake Café)

- 2. Send a letter with your donation to either location with "Operation Backpack" on the envelope.
- 3. Drop off a check or cash as a donation

A donation of \$40 will buy and fill a backpack for one child in need.

If you have any questions, please contact: Maureen Slaughter <u>Maureen@swimwest.com</u> or Karen Clay <u>karen@swimwest.com</u>

# Meet Iconica's Summer Interns!

Iconica is excited to have four interns join our team this summer to get on-the-ground experience in commercial design and construction. Our program allows interns to work alongside our architects, engineers, and our construction team on challenging ground-up and remodeling projects.

#### Mackenzie Schmidt

#### Preconstruction and Architectural Team

Mackenzie supports Iconica's preconstruction team with template creation for our construction takeoff software and updates project metrics in our estimating database. She assists our architectural team with creating floor plans, ceiling plans, and schedules for many projects. In her free time, Mackenzie enjoys art, coaching, and playing lacrosse. She attends the University of Minnesota – Twin Cities, where she is majoring in Architecture.

#### Declan McCormick Architectural Team

Declan works with our architectural team on projects including the State Bank of Cross Plains, Weldon Spring Senior Living, and Hickory Hill Academy. Declan assists with floor plans, interior elevations, building renderings, material lists, interior designs, and schedules. Declan attends the University of Wisconsin-Milwaukee, majoring in Architecture with a certificate in Urban Planning. He is a big history buff and enjoys watching movies and playing video games in his spare time.

#### Michael Meinke

#### Mechanical, Electrical, and Plumbing Engineering Team

Michael supports Iconica's engineering team with ductwork layouts, load calculations, drawing updates, and egress lighting for many commercial projects. He has provided engineering design support for RZ Salon, Madison Dentistry, Radiance Skin Therapy & Laser Center, and Accuray. Michael is a big Wisconsin Badger fan and loves basketball and golf. He is majoring in Mechanical Engineering at the University of Wisconsin-Madison.

#### Jake Rongitsch

#### **Construction Field Team**

Jake assists our field construction team on a variety of projects, notably carpentry and other support for the construction of Luxe Golf Bays in Franklin, Wisconsin. Jake attends the University of Wisconsin-Stout, majoring in Construction Management. In his free time, you can find Jake hunting or enjoying time on the water, boating, and fishing.



## New Look, Same Great Service at Holiday Inn

To better serve our guests, the Holiday Inn & Suites Madison is proud to announce the completion of a \$5 million dollar renovation. Your stay will now be even more enhanced by upgraded guest rooms and meeting space, and the addition of our whiskey and bourbon area.

We are excited to give our guests a better experience than ever before. Whether you are traveling for business, leisure, or hosting an event, the beautification will enhance your stay with us at the Holiday Inn & Suites Madison..

We offer the same great service and all your favorite amenities such as: Free Wi-Fi throughout the hotel, onsite full-service restaurant and lounge, indoor waterpark, complimentary airport shuttle, combined total of 4,000 square feet of meeting and event space, and much more.

We look forward to welcoming you to our newly renovated hotel!

## Please contact Kim Perez at 608-843-9394 or kperez@wiscohotels.com

to set up a tour, discuss a corporate rate, or plan your next upcoming event.

WISCO HOTEL GROUP 1109 Fourier Drive Madison, WI 53717



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